

Turning to a reliable service provider can define whether your clients feel protected and enjoy their consumer experience, or they churn because of obstructions caused by improper OTP delivery.

Pro tip!

Make sure that in addition to the one-time password, your authentication messages include:

- ✓ Your service name
- ✓ OTP's TTL (time to live).

Have any additional questions about GMS OTP?

[Reach out to our experts today!](#)

